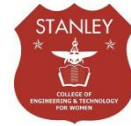


Two Day Faculty Development Program



On

Innovative Teaching Methodologies in Management



at SCETW Campus Hyderabad
February 16–17, 2018

Organized by

**Department of Business Management
Stanley College of Engineering & Technology for Women
Abids, Hyderabad**

About Stanley

Stanley College of Engineering and Technology for Women – a temple of learning, a subsidiary of Indur Educational Society was established in the year 2008 on a sprawling 6-acre campus of historic Stanley College campus at Abids, Hyderabad. The college provides a serene and tranquil environment to the students, boosting their mental potential and preparing them in all aspects to face the cut-throat global competition with a smile on the face and emerge victorious. Stanley College of Engineering and Technology for Women has been established with the support of Methodist Church of India that has been gracious and instrumental in making the vision of an Engineering College on this campus a reality.

The College is affiliated to the prestigious Osmania University, Hyderabad. It has been approved by AICTE, New Delhi & permitted by the Government of Telangana. It has been sanctioned four UG courses - Computer Science & Engineering, Electronics and Communication Engineering, Electrical and Electronics Engineering, Information Technology and four PG courses-M.E in CSE, M.E in Embedded systems, M.Tech in SE and Masters Degree in Business Administration. We at Stanley aim to serve the state, nation and the world by creating knowledge, preparing students for lives of impact, and addressing critical societal needs through the transfer and application of knowledge.

Stanley believes in providing a quality and holistic engineering education through a combination of experienced faculty, innovative programs and course work, and industry and institute collaboration in providing research and employment opportunities on campus. Stanley is driven by a brilliant team of faculty who have an unparalleled reputation for balancing excellence in their fields with a dedication to their students.

About the Department

The Department of Business Management was started in the year 2009 with an intake of 60 students, approved by AICTE, and affiliated to Osmania University. The department is attracting the top layer of students through I-CET and they are being offered good placement opportunities. It is endowed with well qualified and experienced faculty and committed supporting staff. Since inception, the department has been conducting seminars, workshops, faculty development programs to provide a platform to discuss various issues relating to business and management. The Department is having MoUs with HMA and other management associations. The department is providing active platform for industry and academia interaction. Recently the Department organized a two day National Conference on 'Management of Demonetization: Challenges and Opportunities Ahead' (27th-28th February, 2017) which was a burning issue last year.

About the Program

Education is a light that shows mankind the right direction. The traditional "chalk and talk" method of teaching is revolutionized with modern, innovative teaching methods. The program will facilitate the attendees to get engaged and improve their teaching skills to meet the ever changing dynamics in the academic world. The program intends to instill skills within the faculty members, which will foster independent thinking and creativity through experimental/pedagogical activities. The FDP also aims to build up the quality of course delivery of participants through pedagogical enhancements to create interest and motivation among students.

Today the profession of management teaching has become quite thought-provoking. Business school teachers are anticipated to be both effective teachers and researchers. Being an educator is not just about sharing knowledge; it is about making sure that learners accurately assimilate this knowledge and develop learning out of it. To be an effective teacher, one needs to be able to deliver the practical knowledge using the most suitable pedagogical tools. An effective teacher is also required to remain at the forefront of knowledge in his/her areas of subject expertise and gain working knowledge of other domains of management as well. For this, every teacher needs to continuously upgrade himself/herself by engaging in research. This Faculty Development Program (FDP) is aimed at sharpening the teaching and research skills of potential, new and seasoned management teachers, researchers and trainers.

Objective of the Program

The major focus of the FDP is upgrading the teaching, training and research skills of management teachers- especially those teachers who have not had an opportunity to acquaint themselves with recent developments in teaching and research methods. The program enables participants to develop competency in general management education as well as in management research and pedagogy.

Areas Covered

- Innovative Teaching Methods in Management Education
- Case Teaching in Management
- Formulation and Testing of Hypothesis
- Innovative Teaching Methods in Finance, Marketing, HR

Target Audience

The program is basically intended to motivate the current and prospective faculty members and researchers of management Institutes, universities, colleges and other working professionals.

Registration Fees

Registration form along with DD for Rs. 500/- in favor of “**M. Kasi Reddy**” should be sent to the Department of Business Management, Stanley College of Engineering and Technology for Women, Abids, Hyderabad-500001 on or before 5th February 2018. It can be deposited online in the following account and proof of payment should be sent.

Details for Online Transfer:

M. Kasi Reddy

Account Number: **62427940449**

Bank Name and Address: **State Bank of India, Gunfoundry Branch, Hyderabad**

IFSC: **SBIN0020066**

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