

Formal Events

Rachana (Paper Presentation)

Topics:

- ◆ Contemporary Issues in HR
- ◆ Contemporary Issues in Finance
- ◆ Contemporary Issues in Marketing
- ◆ Contemporary Issues in Information Technology

Students exhibit their presentation and technical skills on a single platform.

Aragami (Young Manager)

A young management professional event aimed to bring out the inherent talents from the potential young budding managers.

Udbhava (Business Plan)

An event to exhibit the proposed entrepreneurial capability of the budding managers.

Vigyapan (Ad-Making)

Provides a platform for young and energetic management students wherein groups have to innovatively develop an Ad for the topic given.

Medha-Milan (Business Quiz)

Designed to test students knowledge in the field of business and economic news.

Informal Events

- ◆ Dance competition (solo & group)
- ◆ Singing Competition
- ◆ Minute to Win
- ◆ Dubsplash

CHIEF PATRON

Sri. K Krishna Rao
Correspondent, SCETW

Patrons

Dr. A Vinay Babu
Group Director, SCETW

Dr. Satya Prasad Lanka
Principal, SCETW

Chairman

Dr. M Kasi Reddy
Professor & Head
DBM, SCETW

Conveners

Mrs. T Naga Bharani
Assistant Professor
Phone: 9908430486

Mrs. M Amala Kumari
Assistant Professor
Phone: 9704643773

Organizing Committee

Mr. DNS Bhaskar
Associate Professor

Mr. S Vijay Kumar
Associate Professor

Ms. Syed Afshan Sultana
Assistant Professor

Ms. G Sowmya
Assistant Professor

VISHISHT-2K17

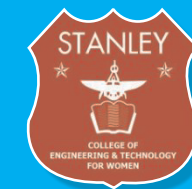
.....Speciality Reinvented
The Management Fest
On Friday
17th November, 2017



Organized by

DEPARTMENT OF BUSINESS MANAGEMENT
Stanley College of Engineering and Technology for Women

Abids, Hyderabad-500001



Approved by AICTE,
Affiliated to Osmania University
www.stanley.edu.in
Ph: 040-23234880, 040- 23244880

About the Institution

Stanley College of Engineering and Technology for Women - a temple of learning, a subsidiary of Indur Educational Society was established in the year 2008 on a sprawling 6-acre campus of historic Stanley College campus at Abids, Hyderabad. The college provides a serene and tranquil environment to the students, boosting them in all aspects to face the cut-throat global competition with a smile on the face and emerge victorious. Stanley College of Engineering and Technology for Women has been established with the support of Methodist Church of India in making the vision of an Engineering College on this campus a reality.

The College is affiliated to the prestigious Osmania University, Hyderabad. It has been approved by AICTE, New Delhi and the Government of Telangana. It has been sanctioned four UG-courses-Electrical and Electronics Engineering, Information Technology and PG courses - M.Tech in CSE, SE, Embedded Systems and MBA.

Stanley believes in providing a quality and holistic engineering education through a combination of experienced faculty, innovative programs and course work, and industry and institute collaboration in providing research and employment opportunities on campus. Stanley is driven by a brilliant team of faculty who have an unparalleled reputation for balancing excellence in their fields with a dedication to their students.

About the Department of Business Management

The Department of Master of Business Administration (MBA) in Stanley was started in the year 2009 with an intake of 60 students to provide quality education to MBA students and it is approved by AICTE, affiliated to Osmania University. This department is attracting the top layer of students through ICET and they are offered good placement opportunities. It is endowed with well qualified and experienced faculty and committed supporting staff. Since inception, the department has been conducting seminars, workshops, faculty development programs to provide platform to discuss various issues. This fest will provide a platform for the students to

interact and compete with other students in various formal and informal events and boost their interpersonal relations, teamwork and build network.

About VISHISHT-2K17

The MBA Department has been organizing Management Fest since 2012 as an annual feature to keep the students abreast of the current trends in the business scenario and to bring out the hidden talents and organizing abilities in the MBA students. Now this year it is proposed to organize VISHISHT-2K17 on 17th November 2017 where hundreds of MBA students from various management institutions across the state would participate in different formal and informal events.

Events

The management fest will be filled with formal and informal events to bring out the hidden managerial skills and talents in the prospective managers.

Prizes

The winners in various events will be given first and second prizes with the certificate of appreciation. The attractive cash prizes will be distributed to the winners and runners of various events.

In this connection, you are cordially invited to attend our management fest **VISHISHT 2K17** and also request you to encourage and permit your students to participate in our management meet.

For further details contact

Mrs. T Naga Bharani

Assistant Professor

Phone: 9908430486

Mrs. M Amala Kumari

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Phone: 9704643773

